



## Latest Northeast Broadband Report: Rural Regions only getting 15% of the area's average download speed

*Allconnect Evaluated Months of Data to Determine the State of Internet in the Region*

**FORT MILL, S.C. — Mar. 25, 2021** — Allconnect.com, a leading broadband marketplace, released a new regional internet data report using a combination of proprietary data and Federal Communication Commission (FCC) data. The team analyzed the data on download and upload speeds, as well as average plan cost across the Northeast - focusing on the speeds residents were actually getting and the accessibility of affordable broadband in that area.

“The team spent time reviewing internet speed and internet plan cost data to determine the accessibility of fast and affordable internet to residents in the region. After our analysis, the data showed that some cities have faster internet and more provider options than other neighborhoods,” said Joe Supan, broadband writer for Allconnect.com. The report revealed that despite the region having fast download speeds, there is a big difference in speeds and cost between suburban and rural cities in this region. New Jersey and New Hampshire, which have large suburban and urban populations, have the fastest download speeds and some of the lowest average advertised monthly plan costs. On the other hand, Vermont and Maine with a larger rural population, have the slowest download speeds, as well as some of the highest average advertised monthly plan costs.

Additional findings include:

- The Northeast enjoys the best overall internet speeds of any region in the country.
- Maine and New Hampshire, with a large rural population, did not have any towns included in the top upload and download speed rankings.
- States with larger rural populations, like Maine and Vermont, featured download speeds well below average (76 Mbps & 80 Mbps), with above-average plan costs (\$47 & \$57).
- The average advertised monthly internet cost for the region is \$43.07, which is lower than the national average of \$60. New York has the lowest average cost with an average advertised plan at \$34. Vermont has the highest average cost with an average advertised plan at \$57.61 - below the national average.
- Despite each state featuring above-average download speeds, many rural parts of these states are not getting the same speeds or as many provider options as their more urban counterparts - widening the digital divide in these areas.

“With the increased focus on the digital divide and internet accessibility, providing this data will help start larger conversations on the importance of fast and affordable internet that can begin to close our nation’s digital divide,” Supan adds.

The full report and methodology can be found here:

<https://www.allconnect.com/blog/regional-broadband-report-northeast>

**About Allconnect:** Allconnect is a free tool to help connect you and millions of others to the best deals on internet, TV, home security, electricity and more. We are also a resource for learning how to make the most of those services.

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