



Contact:

Sue Rodman

Phone: 404/784-5650

Sue@mpressionspr.com

Or

Lynn Moss

VP - Marketing and Communications

Phone: 404/260-2200

marketing@allconnect.com

Allconnect Announces Leadership Team for its Lexington, KY, Office

LEXINGTON, KY, November 15, 2011 — Allconnect, Inc., an Atlanta-based provider for connecting consumers with household services, has hired Jim Rasnick as Vice President of Sales and Allison Sullivan as a Sales Center Supervisor for the company's latest Sales and Customer Care Center opened in Lexington, Kentucky.

Rasnick, who joined the company in May 2011, relocated to Lexington from Orlando, Florida. Prior to joining Allconnect, he served as Director of Admissions for Kaplan University; Vice President, Sales and Channel Development with Bank of America; Director of I.T. Customer Services with Hughes Supply Inc.; and Client Services Director at Charles Schwab and Co. Additionally, Rasnick has a B.A. in Telecommunications from Indiana University.

Sullivan, who joined the company in June 2011, previously worked for ACS, Xerox Company, Sprint Wireless Division; Attica Zoological Park; and Brighton Animal Clinic. She currently resides in Lexington with her daughter.

"I'm very excited to be in Lexington spearheading our new center. In addition, we are lucky to have someone as talented as Allison on board supervising our Lexington sales team," said Jim Rasnick, Vice President of Sales for Allconnect's Lexington office. "Her experience will be invaluable to our home service advisors and to the company."

About Allconnect

Allconnect educates, engages and satisfies customers by developing customized solutions to meet business goals, such as increasing customer satisfaction, improving employee morale, providing an additional revenue stream or increasing energy program adoption.

By partnering with more than 55 utilities representing approximately 43 million households, Allconnect has assisted customers in saving money on essential home services including [satellite TV](#), [cable TV](#), [Internet](#), [phone](#), and [home security systems](#). The company offers a convenient, simple, and objective one-stop source for comparing

service plans and pricing, when consumers are transferring or establishing household services and want to ensure they are on the best plan for their budget. This service is free, available online or by phone, and has a best-price guarantee. Allconnect also promotes enrollment of key initiatives, such as Demand Response Products, Energy Efficiency Programs, Green energy Initiatives and Warranty and Surge Protection.

Founded in 1998, Allconnect employs more than 650 associates and is headquartered in Atlanta, Georgia, with Sales & Customer Care Centers in Atlanta; Lexington, Kentucky; and St. George, Utah. For more information, visit Allconnect.com or follow them on [Twitter](#) and [Facebook](#).

###