



Contact:

Lara Lowman
Phone: 404/226-6230
lara@mpressionspr.com

Or

Nick Meyer
NIPSCO Communications Manager
Phone: 219/647-6556

Or

Lynn Moss
VP-Customer Communications
Phone: 404/260-2312
lmoss@allconnect.com

For immediate release

Indiana Gas and Electric Utilities and Allconnect Form Partnership

New one-stop service eases customers' relocation stress

ATLANTA, November 13, 2009 – Allconnect, Inc. – the leading comparison shopping and connections marketplace for essential home services – has announced a partnership with Northern Indiana Public Service Company (NIPSCO), Northern Indiana Fuel and Light (NIFL), and Kokomo Gas and Fuel that will provide a value-added, free service for customers relocating to new residences.

Through the direct transfer program, Allconnect and these three utility companies, which are subsidiaries of NiSource, will help customers who are moving arrange for new household services, such as [high speed Internet](#), [phone](#), [cable TV](#), [satellite TV](#), and [home security systems](#), all at no charge.

"In our effort to continuously improve the customer experience, we will now be able to provide our customers with the convenience of handling the transfer of their household services through a single call," said Guy Asmus, Senior Vice President, Customer Engagement, NIPSCO. "We always want our customers to have an outstanding experience when they call. This program allows us to go a step further by addressing customer needs through an innovative, value-added service."

For example, NIPSCO, the largest of the three utilities, estimates nearly 237,000 of its customers relocate each year, requiring necessary support to help connect new residential services. Based in Merrillville, Indiana, NIPSCO serves 1.2 million natural gas and electricity customers across the northern third of the state. NIFL and Kokomo Gas and Fuel serve another 72,000 customers combined.

"We're excited to bring our expertise to this part of the Midwest through this partnership with these three utilities," said Mark Miller, Allconnect CEO. "Not only are we happy to help them better serve their customers, but this strengthens Allconnect's position as the market leader in helping consumers select, order, and manage essential household services whether they are relocating or simply accessing [allconnect.com](#) to find the best deal in their area."

About NIPSCO

NIPSCO, with headquarters in Merrillville, Ind., is one of the 10 energy distribution companies of NiSource Inc. (NYSE: NI). With over 712,000 natural gas customers and 457,000 electric customers across the northern third of Indiana, NIPSCO is the largest natural gas distribution company, and the second largest electric distribution company, in the state. NiSource distribution companies serve 3.8 million natural gas and electric customers primarily in seven states. More information about NIPSCO is available at www.nipsco.com.

About NIFL

Northern Indiana Fuel and Light, with headquarters in Auburn, Ind., is one of the 10 energy distribution companies of NiSource Inc. (NYSE: NI), with over 36,000 natural gas customers. NiSource distribution companies serve 3.8 million natural gas and electric customers primarily in seven states. More information about Northern Indiana Fuel and Light is available at www.niflco.com.

About Kokomo Gas

Kokomo Gas & Fuel, with headquarters in Kokomo, Ind., serves 36,000 natural gas customers in a six-county area and is one of the 10 energy distribution companies of NiSource, Inc. (NYSE: NI). NiSource distribution companies serve 3.8 million natural gas and electric customers, primarily in nine states. More information about Kokomo Gas & Fuel is available at www.kokomogas.com.

About Allconnect

Allconnect is the leading provider for connecting consumers with home services and utilities including [high speed Internet](#), [phone](#), [cable TV](#), [satellite TV](#), and [home security systems](#). The company offers a convenient, simple, and objective one-stop source for comparing options and pricing, whether consumers are transferring or establishing household services during a move or simply wanting to ensure they are on the best plan for their budget. This service is offered at no charge, online or by phone. Founded in 1998, Allconnect has connected over 10 million people through its partnerships with more than 30 utility companies and hundreds of service providers across the U.S. Allconnect is headquartered in Atlanta, Georgia, with offices in St. George, Utah, and employs more than 500 associates. For more information, visit www.allconnect.com.

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