



Contact: Mary Sorrel
Phone: 770/612-8330
mary@mpressionspr.com

Or

Sean Barry
Phone: 404/260-2250
sbarry@allconnect.com

Press Release

Google Executive Ron Carpinella to join Allconnect

ATLANTA, October 9, 2006 – Allconnect, Inc. today announced the hiring of Ron Carpinella as Senior Vice President of Advertising Sales. Carpinella comes to Allconnect from Google, where his responsibilities included leading sales for the Southern Region, managing advertising solutions for marketers and opening and managing the company's Atlanta and Dallas offices. During his 5 year tenure at Google he grew the customer base from 11 customers to over 500, including partnerships with Fortune 500 companies including Office Depot, Lowe's, Home Depot, UPS, Delta Airlines, Coca Cola, Wal-Mart and Georgia Pacific.

Carpinella will be responsible for setting the company's strategic direction for advertising and sponsorship efforts. He will lead company initiatives to expand Allconnect.com revenues and partnerships throughout the company's multi-channel consumer strategy.

According to Mark Miller, Chairman and CEO of Allconnect, Carpinella's career reflects a progression of successful revenue generation and partnership development with some of the biggest companies in the Fortune 500.

"Ron's proven track record, extensive on-line experience and great customer/client relationship management skills make him one of the top producers in multi-media today. He is a thought leader in the field of consumer driven on-line revenue generation and brings tremendous energy and commitment to his new role. We are extremely pleased to have Ron on the Allconnect team," said Miller.

Prior to Google, Carpinella worked as Director of Sales for Engage Media, where he developed strategic partnerships for market penetration for clients such as AutoTrader.com, WebMD, eMD.com and Home Depot. Carpinella is a board member and co-founder of both the Atlanta and South Florida Interactive Marketing Associations and a member of the Technology Association of Georgia. He is a graduate of Purdue University and Duke University Fuqua School of Business.

About Allconnect

Allconnect, Inc. is the leading provider of essential home services and connections during residential relocations. Founded in 1998 to help people during their move, the company establishes a number of residential services for consumers including power, telephone, sewer, cable television, Internet, newspaper, and lawn care all at no cost to consumers. The company partners with more than 30 power companies and hundreds of service providers across the U.S. and employs more than 500 associates. Next year the company will assist more than three million families with their residential relocation. In the last year, Allconnect has won the Verizon Supplier Excellence Award, was named for the second time one

of *Inc. Magazine's* 500 fastest growing private companies, and was named one of Atlanta's 50 fastest-growing privately-held companies by the *Atlanta Business Chronicle*.

###