



Contact:

Sue Rodman

Phone: 404/784-5650

Sue@mpressionspr.com

OR

Lynn Moss, Allconnect

VP-Customer Communications

404/260-2200

Marketing@allconnect.com

FOR IMMEDIATE RELEASE

Allconnect Introduces Mom Blog Advisory Group Member Lorraine Robertson, author of *Ask Wifey* and *The BlogRollers*

ATLANTA, Aug. 5, 2010 – Allconnect recently had the privilege of connecting with some amazing mom bloggers by forming a [Mom Advisory Group](#). This group offers feedback on services and new initiatives - including product launches and new functionality. In addition, the bloggers have been asked to spread the good news about [Allconnect](#).

Allconnect introduces this group of busy women by posting profiles on the [Allconnect Home Services Blog](#). The blog posts are followed by live Twitter interviews on [@allconnect](#), using the hashtag #allconnect.

Today we are spotlighting Lorraine Robertson of *Ask Wifey* and *The BlogRollers*. We'll be chatting with Lorraine via Twitter on Thurs., Aug. 5, at 11 am EST. Please join us.

Allconnect Mom Advisory Group Member: Lorraine Robertson

Home: Mableton, Ga.

Blogs: [Ask Wifey](#) and [The BlogRollers](#)

Follow Lorraine on Twitter: [@AskWifey](#)

Other places to find Lorraine: [DailyMile.com](#) and Whrrl

Lorraine Robertson is a wife, mother, sister, friend, runner, tennis player, music lover, former music industry executive turned freelance writer and one busy lady. In addition to scheduling homework, play dates, and sports activities for her two children, Lorraine is training for a marathon! Of course, that is in her spare time. She is a freelance writer contributing to several national magazines, and a published author. Her first book "*Help! I'm a Newlywed, What do I Do Now,*" is available on Amazon. When not writing, Lorraine is co-owner of the social media consultancy The Blog Rollers with Christie Crowder.

Lorraine's blog *Ask Wifey* is where she manages marriage, motherhood and all the mayhem. She is currently training for her first marathon, so there are increasingly more posts on running and getting healthy. Lorraine started the blog to support her book "*Help! I'm a Newlywed, What do I Do Now.*" As with many of the bloggers we've talked to, it's turned into much more.

If we could give Lorraine "**one less thing to worry about**," it would be money and managing a household. Lorraine's tip for household management, keep it simple. (Good advice)

Must read blogs according to Lorraine:

[Inside the Chatterbox](#)

[Tall Mom on the Run](#)

[NHerShoes](#)

[Miz Fit Online](#)

[Execumama](#)

About Allconnect

Allconnect is the leading provider for connecting consumers with household services including [natural gas](#) and [electric](#) utilities, [high speed Internet](#), [phone](#), [cable TV](#), [satellite TV](#), and [home security systems](#). The company offers a convenient, simple, and objective one-stop source for comparing options and pricing, whether consumers are transferring or establishing household services during a move or simply wanting to ensure they are on the best plan for their budget. This service is offered at no charge, online or by phone. Founded in 1998, Allconnect has assisted millions of people through its partnerships with many leading utility companies and a variety of service providers across the U.S. Allconnect employs more than 500 associates and is headquartered in Atlanta, Georgia, with offices in St. George, Utah; Danville, Virginia; and Mexico. Customers can visit Allconnect's website or call a Home Services Consultant at 1-866-224-5506.

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