



Contact:

Sue Rodman

Phone: 404/784-5650

Sue@mpressionspr.com

OR

Lynn Moss, Allconnect

VP-Customer Communications

404/260-2200

LMoss@allconnect.com

FOR IMMEDIATE RELEASE

Allconnect Introduces Mom Blog Advisory Group Members Candice Wharton and Tiffini Gatlin, of *Mom on a Mission*

ATLANTA, July 27, 2010 – Allconnect recently had the privilege of connecting with some amazing mom bloggers by forming a [Mom Advisory Group](#). This group offers feedback on services and new initiatives - including product launches and new functionality. In addition, the bloggers have been asked to spread the good news about [Allconnect](#).

Allconnect introduces this group of amazing and busy women in the next two weeks by posting profiles on the [Allconnect Home Services Blog](#). The blog posts are followed by live Twitter interviews on [@allconnect](#), using the hashtag #allconnect.

This week Allconnect interviews Candice Wharton and Tiffini Gatlin of Mom on a Mission via Twitter on Tuesday, July 27, at 8 pm EST. Join Us.

Allconnect Mom Advisory Group Member: Candice Wharton

Home: Atlanta, GA

Blogs: [Atlanta Mom on a Mission](#) and [Belly Branding](#)

Follow Candice via Twitter: [@ATL_MOM](#) and [@LuvLivLead](#)

Other places to find Candice:

<http://www.thebossnetwork.org/profile/CandiceWharton>

Candice hails from the great state of North Carolina where she is the youngest of three. She received a BA from UNC-Greensboro in marketing and loves the concept of social media. Currently, Candice works full time as a bank manager (which one we'll keep secret). She has a three year old and is pregnant with a second baby girl. (Congratulations Candice!)

Candice's blog [Atlanta Mom on a Mission](#) is dedicated to finding ways to help mothers balance their "me" time and get the word out about free or low cost family-oriented events in the area. She started the blog, with partner Tiffini Gatlin, because they felt families were looking to get back to the basics. *Atlanta Mom on a Mission* is a place for mothers to connect and realize - it's not just them. In the future, Candice would like to add discounts, giveaways, and programs to create excitement within the community.

If Candice could have "**One less thing to worry about**," it would be a place where she could find everything to help with daily living. (Hmmm, maybe Allconnect.com is a great start!)

Must Read Blogs according to Candice:

[The Atlanta Go to Girl](#)

[Mami 2 Mommy](#)

[Candy Coated Bags](#)

[Belly Branding](#)

Allconnect Mom Advisory Group Member: Tiffini Wharton

Home: Atlanta, GA

Blogs: [Atlanta Mom on a Mission](#), [The Atlanta Go To Girl](#)

Find Tiffini on Twitter: [@ATL_MOM](#) and [@theatlgo2girl](#)

Other places to find Tiffini: *Atlanta Mom on a Mission* on [Facebook](#) and [Livestream](#)

Tiffini is a wife and mother of two children, Jayden (7) and McKenzie (3). She recently resigned from her corporate job to pursue her dream of becoming an entrepreneur. She is the co-founder of Atlanta M.O.M. and the owner of The Atlanta Go To Girl, a concierge boutique designed to create alternative solutions to completing everyday tasks. In her spare time, she is an independent licensed life insurance agent. Tiffini not only insures families, but teaches them how to create another generation of wealth through three principles:

1. Save as much money as you can
2. Get out of debt as fast as you can
3. Protect your wealth

But, first of all, she is a mother who cares deeply for her family. Her work is what she does, not who she is. (Wise words)

The *Mom on a Mission* blog is an opportunity to expose different activities, statistics, and views to all moms! It's designed to take a conversation past twitter or 140 characters and get folks involved. *Mom on a Mission* educates moms on issues that affect the community and gives them a platform to talk about it. Tiffini's main purpose in starting the blog was to educate and inform.

If Tiffini could have "**One less thing to worry about**," it would be herself! She thinks and analyzes things way too much. (Don't we all.)

Must reads according to Tiffini:

[Yummy Mummy Club](#)

[Working Mother](#)
[Black Enterprise](#)
[Hitched Media](#)
[June Ambrose](#)

About Allconnect

Allconnect is the leading provider for connecting consumers with household services including [natural gas](#) and [electric](#) utilities, [high speed Internet](#), [phone](#), [cable TV](#), [satellite TV](#), and [home security systems](#). The company offers a convenient, simple, and objective one-stop source for comparing options and pricing, whether consumers are transferring or establishing household services during a move or simply wanting to ensure they are on the best plan for their budget. This service is offered at no charge, online or by phone. Founded in 1998, Allconnect has assisted millions of people through its partnerships with many leading utility companies and a variety of service providers across the U.S. Allconnect employs more than 500 associates and is headquartered in Atlanta, Georgia, with offices in St. George, Utah; Danville, Virginia; and Mexico. Customers can visit Allconnect's website or call a Home Services Consultant at 1-866-224-5506.

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