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FOR IMMEDIATE RELEASE

Allconnect Introduces Mom Blog Advisory Group Member Piera Jolly of *Jolly Mom*

ATLANTA, July 27, 2010 – Allconnect recently had the privilege of connecting with some amazing mom bloggers by forming a [Mom Advisory Group](#). This group offers feedback on services and new initiatives - including product launches and new functionality. In addition, the bloggers have been asked to spread the good news about [Allconnect](#).

Allconnect introduces this group of amazing and busy women over a two week period by posting profiles on the [Allconnect Home Services Blog](#) followed by live Twitter interviews on [@allconnect](#), using the hashtag #allconnect.

Allconnect interviews Piera Jolly of *Jolly Mom* on Wednesday, July 28 at 11 am EST. Join Us!

Allconnect Mom Advisory Group Member: Piera Jolly

Home: Lawrenceville, GA

Blogs: [Jolly Mom](#)

Follow Piera on Twitter: [@jollymom](#)

Other places to find Piera: *The Jolly Mom* on [Facebook](#) and [YouTube](#)

Piera is a 30-something, first time mom of a three year old boy named Lucas. She is married to Mike – the love of her life and best friend for six years. The Jollys live outside Atlanta now, but dream of living in a small town by the beach one day. Besides hanging out with family and friends, Piera enjoys reading, crafting, decorating, or doing anything creative.

Jolly Mom was founded in 2008 and is a savvy blog that provides moms with helpful parenting information, fun child-friendly activities, craft ideas, recipes, and the latest

trends for moms, kids, and families. *Jolly Mom's* Piera Jolly was named a Power Mom by Nielsen in 2009!

Like many other bloggers, Piera started her blog as a way to keep in touch and share pictures of her son with family and friends. Within weeks, she had fallen in love with blogging and the connections she made with other moms across the country and world. Piera moved very quickly from being a casual blogger to a passionate blog advocate; in fact, she can't imagine NOT blogging.

If Piera could have **"One less thing to worry about"** it would be money. She would love to not worry about bills. Piera notes that cleaning comes in at a close second. (I couldn't agree more.)

Five Must Read Blogs According to Piera:

[Go Graham Go](#)

[Mom Advice](#)

[The Thrifty Mama](#)

[Good Life Eats](#)

[Little Birdie Secrets](#)

About Allconnect

Allconnect is the leading provider for connecting consumers with household services including [natural gas](#) and [electric](#) utilities, [high speed Internet](#), [phone](#), [cable TV](#), [satellite TV](#), and [home security systems](#). The company offers a convenient, simple, and objective one-stop source for comparing options and pricing, whether consumers are transferring or establishing household services during a move or simply wanting to ensure they are on the best plan for their budget. This service is offered at no charge, online or by phone. Founded in 1998, Allconnect has assisted millions of people through its partnerships with many leading utility companies and a variety of service providers across the U.S. Allconnect employs more than 500 associates and is headquartered in Atlanta, Georgia, with offices in St. George, Utah; Danville, Virginia; and Mexico. Customers can visit Allconnect's website or call a Home Services Consultant at 1-8666-224-5506.

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