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FOR IMMEDIATE RELEASE

Allconnect Introduces Mom Blog Advisory Group Member Lisa Samples of Life with Lisa and The Brand Ambassador

ATLANTA, July 21, 2010 – Allconnect recently had the privilege of connecting with some amazing mom bloggers by forming a [Mom Advisory Group](#). This group offers feedback on services and new initiatives - including product launches and new functionality. In addition, the bloggers have been asked to spread the good news about [Allconnect](#).

Allconnect introduces this group of amazing and busy women in the next two weeks by posting profiles on the [Allconnect Home Services Blog](#). The blog posts are followed by live Twitter interviews on [@allconnect](#), using the hashtag #allconnect.

Today, Allconnect chats via Twitter with Lisa Samples, author of [Life with Lisa](#) and [The Brand Ambasssador](#) at 9 pm (EST) on Wednesday, July 21.

Allconnect Mom Advisory Group Member: Lisa Samples

Home: Suburban Atlanta

Blogs: [Life with Lisa](#) and [The Brand Ambassador](#) and [The Product Review Place](#)

Follow Lisa on twitter: @lisasamples

Lisa is the mother of two boys ages 6 and 17 and the wife of one. She has a BS in Psychology and Business Management, important training for a career in social media. She has worked with clients such as PUR, Frigidaire, Hoover, Land's End, and Unilever. Lisa also partnered with Cozi to help sponsor bloggers who were unable to travel to the biggest women's blogging conference of the year, BlogHer. Most recently, she co-hosted National Mom's Nite Out in Atlanta in conjunction with Land's End. She works regularly with blogging networks including MomCentral, MomSelect, Global Influence, Mamavation, and Collective Bias.

Lisa started her blogging career to share products, tips, and family life on a blog called *Mom of 2 Boys, Wife of 1*. In January, 2009, Lisa separated her original blog *Mom of 2 Boys, Wife of 1* into two blogs - *Life with Lisa* and *The Brand Ambassador*.

If Lisa could have **“One less thing to worry about,”** it would be “A guarantee that I am always paying the lowest price, because in today’s economy, every penny counts!”

Must Read Blogs according to Lisa:

[Katydid and Kid](#)

[Bodhi Bear](#)

[Full Circle](#)

[The Mom Buzz](#)

[Flying Kitten](#)

About Allconnect

Allconnect is the leading provider for connecting consumers with household services including [natural gas](#) and [electric](#) utilities, [high speed Internet](#), [phone](#), [cable TV](#), [satellite TV](#), and [home security systems](#). The company offers a convenient, simple, and objective one-stop source for comparing options and pricing, whether consumers are transferring or establishing household services during a move or simply wanting to ensure they are on the best plan for their budget. This service is offered at no charge, online or by phone. Founded in 1998, Allconnect has assisted millions of people through its partnerships with many leading utility companies and a variety of service providers across the U.S. Allconnect employs more than 500 associates and is headquartered in Atlanta, Georgia, with offices in St. George, Utah; Danville, Virginia; and Mexico. Customers can visit Allconnect’s website or call a Home Services Consultant at 1-866-224-5506.

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