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FOR IMMEDIATE RELEASE

Allconnect and Reply.com Partnership Strengthens Online Presence

ATLANTA, July 13, 2010 – Allconnect and Reply.com have announced a partnership that will allow each company to provide access to the others services on their respective websites. This partnership will result in consumers benefiting from one-stop access to an expanded selection of home-related services.

Beginning in August, Atlanta-based Allconnect, the leading comparison shopping and connections marketplace for essential home services, will be featured on several Reply.com websites including ConnectWithLife.com and others. Consumers who are researching home-related items will see a box on the page that highlights home service products, such as satellite TV and high speed Internet, with specific offers related to the zip code they have entered.

Consumers visiting Allconnect.com will have the opportunity to tap into Reply.com's home-improvement resources, such as finding a contractor in their area.

"Allconnect is continually exploring ways to improve the customer experience," said Scott Oakley, Allconnect VP – Partner Development. "Partnering with Reply.com is a win-win for consumers as it makes accessing the best deals in home services even more convenient."

About Allconnect

Allconnect is the leading provider for connecting consumers with household services including [satellite TV](#), [cable TV](#), [Internet](#), [phone](#), [home security systems](#), and [natural gas](#) and [electric](#) utilities. The company offers a convenient, simple, and objective one-stop source for comparing options and pricing, whether consumers are transferring or establishing household services during a move or simply wanting to ensure they are on the best plan for their budget. This service is offered at no charge, online or by phone. Founded in 1998, Allconnect has connected over 20 million people through its

partnerships with more than 30 utility companies and hundreds of service providers across the U.S. Allconnect employs more than 500 associates and is headquartered in Atlanta, Georgia, with offices in St. George, Utah; Danville, Virginia; and Mexico. For more information, visit www.Allconnect.com or follow us on [Twitter](#) and [Facebook](#). Customers can visit Allconnect's website or call a Home Services Consultant at 800-930-1940.

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