



Contact:

Sue Rodman
Phone: 404/784-5650
Sue@mpressionspr.com

OR

Onsite at Real Estate Connect July 13-15:
Lynn Moss, Allconnect
VP-Customer Communications
678/862-7118
LMoss@allconnect.com

FOR IMMEDIATE RELEASE

Allconnect Launches Unique Marketing Tool for Real Estate Pros

New, free online system lets brokers create custom brochures about home services for clients

SAN FRANCISCO, July 13, 2010 – Allconnect – the leading comparison shopping and connections marketplace for essential home services – today unveiled a new, unique customer service and marketing tool at Real Estate Connect 2010 created specifically for real estate professionals. ConnectMyBuyer.com is an innovative, free system that delivers benefits to both realtors and their customers.

By accessing Allconnect's ConnectMyBuyer.com, realtors can input a client's address and create an individualized email or flyer that lists contact information for water, waste, gas, and electric services. It also includes a summary of the television, Internet, and phone service plans available for the specific location. New home buyers can compare providers, plans, and rates, with no obligation to purchase.

"ConnectMyBuyer is designed with both the homeowner and the realtor in mind," said Glenn Goad, Allconnect Chief Strategy Officer. "The homeowner has access to information about special offers, can explore which plan is right for them, and get best-price guarantees. Realtors can provide customer service that exceeds expectations while standing out from the competition."

ConnectMyBuyer.com is already in use at Allconnect's real estate partners, including Harry Norman Realtors, Home123, Keller Williams Realty: The Rawls Group, RE/MAX Executives, and Prudential Palms Realty.

"Our comprehensive database is regularly updated to have the latest information from service providers. The front-end technology is easy to use. The combination gives realtors hassle-free access to a powerful personal brand enhancer," said Allconnect's Goad.

About Allconnect

Allconnect is the leading provider for connecting consumers with household services including satellite TV, cable TV, Internet, phone, home security systems, and natural gas and electric utilities. The company offers a convenient, simple, and objective one-stop source for comparing options and pricing, whether consumers are transferring or establishing household services during a move or simply wanting to ensure they are on the best plan for their budget. This service is offered at no charge, online or by phone. Founded in 1998, Allconnect has assisted millions of people through its strategic partnerships with many leading utility companies and a variety of service providers across the U.S. Allconnect employs more than 500 associates and is headquartered in Atlanta, Georgia, with offices in St. George, Utah; Danville, Virginia; and Mexico. Realtors can learn more at ConnectMyBuyer.com. Customers can visit Allconnect.com or call a Home Services Consultant at 800-930-1940.

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