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**Allconnect Receives Customer Excellence Award
for Operational Effectiveness from NICE Systems**

ATLANTA, May 11, 2010 – Allconnect has received a Customer Excellence Award for Operational Effectiveness from NICE Systems in recognition of significant improvement in sales center operations contributing to stellar financial results for the company in 2009.

The Operational Effectiveness category, one of four award categories, honors companies that have used NICE services to create improvements in their processes or operating performance that resulted in cost reductions or productivity improvements. At the end of 2008, Allconnect - the leading provider for connecting consumers with household services, including satellite TV, cable TV, Internet, phone, home security systems, and natural gas and electric utilities - expanded the use of the workforce management tool with its 500 agents at three call centers. Within a year, revenue per call had increased 10% and contribution margin per call had increased by 12.5%.

"With a tool to better manage staffing and scheduling, we had more time to focus on sales techniques and performance," said David Frame, Vice President of Financial Planning & Analysis. "The impact of these changes was profound, with dramatic improvements in our sales results."

A panel comprised of independent industry experts - the Call Center Networking Group, the Call Center School, and Baybridge Technologies - and NICE personnel selected the award recipients. In addition to the recognition for customer excellence, Allconnect was invited to present its success story at Interactions '10, the annual NICE Customer Conference, in Dallas, May 3-6. NICE will also be hosting a celebration at one of Allconnect's call centers.

“Our Workforce Management Team made huge strides this past year,” said Allconnect CEO Mark Miller. “Their accomplishments have contributed significantly to our company’s success and made a positive impact on our customers’ experiences. The team truly deserves this award.”

About Allconnect

Allconnect is the leading provider for connecting consumers with household services including [satellite TV](#), [cable TV](#), [Internet](#), [phone](#), [home security systems](#), and [natural gas](#) and [electric](#) utilities. The company offers a convenient, simple, and objective one-stop source for comparing options and pricing, whether consumers are transferring or establishing household services during a move or simply wanting to ensure they are on the best plan for their budget. This service is offered at no charge, online or by phone. Founded in 1998, Allconnect has assisted millions of people through its strategic partnerships with many leading utility companies and a variety of service providers across the U.S. Allconnect employs more than 500 associates and is headquartered in Atlanta, Georgia, with offices in St. George, Utah; Danville, Virginia; and Mexico. For more information, visit www.allconnect.com.

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