



**Contact:**

Julie Herron Carson  
Phone: 404/285-3434  
Julie@mpressionspr.com

**Or**

Scott Klinger  
EVP-Marketing & eCommerce  
Phone: 404/260-2449  
sklinger@allconnect.com

**An Easy Homework Assignment:  
Review Essential Home Services with Allconnect's Free and Simple  
Comparison of Costs and Choices**

**ATLANTA, August 28, 2009** – As households settle into the fall routine, one task that can easily be accomplished is taking a few minutes to review and compare the costs and choices for essential home services such as [home phone](#), [cable TV](#), [digital and satellite TV](#), [high speed Internet](#) and [home security systems](#).

By accessing [Allconnect.com](#) and entering their home address, consumers instantly see the options, prices and promotions for providers in their area. The service is free and comes with a lowest-available price guarantee.

The secret is out. Over 10 million users have tapped into the innovative Allconnect solution to streamline the process of evaluating and setting up essential household services. In a recent survey, consumers reported they saved an average of almost two hours over traditional methods. In 2009, the lifetime value of products and services purchased through Allconnect is projected to exceed \$2 billion.

Many people only review their home service options when they move. With [Allconnect.com](#), consumers are a click away from cost savings, convenience and choice anytime. A toll-free number is also available to reach Home Service Consultants who can explain specific options.

"At least once a year, consumers should evaluate their home service options," said Mark Miller, Allconnect chairman and CEO. "[Allconnect.com](#) makes it easy with a free, one-stop resource for comparing options and rates and an ordering service that saves time, while giving you access to the highest-quality service providers throughout the U.S."

The Allconnect website puts consumers in control with a host of easy-to-navigate tools to compare, select and manage household services. The consumer advantages include:

- An easy enter-your-address tool that immediately gives consumers a menu of services and providers in their neighborhoods and the rates, special promotions and bundling options for each type of service.
- IP recognition that enables Allconnect.com to display customized pages featuring plans at the zip-level even before the customers provide information about their locations.
- A comprehensive comparative engine that allows consumers to browse and select household services for their homes or apartments according to their personal shopping style, such as by price, most popular or brand name.
- A simple, straightforward checkout process for placing orders, with line-item level pricing throughout.
- The ability to contact Allconnect's expert team of U.S.-based Home Service Consultants for assistance with the ordering process.
- Site configuration that allows consumers to see all service provider fees or charges early in the transaction, eliminating any surprises during the checkout phase or after the order is placed.
- A lowest-available price guarantee.

"Many people find researching and ordering home services time-consuming and confusing. Allconnect's technology and expertise simplifies the process and gives consumers more control," said Miller. "And it's free. Consumers can easily choose the best services that fit their needs and budgets, knowing it's backed by a lowest-price guarantee."

Access to Allconnect's consumer offerings is available at [www.allconnect.com](http://www.allconnect.com).

### **About Allconnect**

Allconnect is the leading provider for connecting consumers with home services and utilities including gas and electric utilities, home phone service, cable, digital and satellite TV, high speed Internet and home security systems. Online or via phone, and at no charge, the company offers a convenient, simple and objective one-stop source for comparing options and pricing, and/or transferring or establishing home services and utilities during a move. Founded in 1998, Allconnect has connected over 10 million people through its partnerships with more than 30 utility companies and hundreds of service providers across the U.S. Allconnect is headquartered in Atlanta, Georgia, with offices in St. George, Utah, and employs more than 500 associates. For more information, visit [www.allconnect.com](http://www.allconnect.com).

###