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Free and Simple: New Allconnect.com Delivers Choice, Comparison Shopping and Cost-Savings for Essential Home Services

ATLANTA, April 13, 2009 – With the launch of its newest website, Allconnect, Inc. – the leading single-source provider of essential home services – puts consumers a click away from cost savings, convenience and choice. Atlanta-based Allconnect today announced the launch of a newly enhanced web site, www.allconnect.com, a free service that offers consumers an unparalleled experience when comparing and purchasing essential household services such as cable, satellite, internet, phone and home security.

The new Allconnect website puts consumers in control, with a host of easy-to-navigate tools that enable users to save money, plus a significant amount of time, when comparing, selecting and managing household services.

“Whether you are moving or trying to get the best value for your hard-earned dollars, evaluating home service options can be stressful and very time consuming,” said Mark Miller, Allconnect chairman and CEO. “Allconnect.com makes it easy with a free, one-stop resource for comparing options and rates and an ordering service that saves time, while giving you access to the highest-quality service providers throughout the U.S.”

Over 10 million users have tapped into the innovative Allconnect solution to streamline the process of evaluating and setting up essential household services. In a recent survey, consumers reported they saved an average of almost two hours over traditional methods. In 2009, the lifetime value of products and services purchased through Allconnect is projected to exceed \$2 billion.

Among the consumer advantages the new Allconnect.com offers are:

- An easy enter-your-address tool that immediately gives consumers a menu of services and providers in their neighborhood and the rates, special promotions and bundling options for each type of service.

- IP recognition that enables Allconnect.com to display customized pages featuring plans at the zip-level even before the customer provides information about their location.
- A comprehensive comparative engine that allows consumers to browse and select household services for their home or apartment according to their personal shopping style, such as by price, most popular or brand name.
- A simple, straightforward checkout process for placing orders, with line-item level pricing throughout.
- The ability to contact Allconnect's expert team of U.S.-based customer care specialists for assistance with the ordering process.
- Site configuration that allows consumers to see all service provider fees or charges early in the transaction, eliminating any surprises during the checkout phase or after the order is placed.
- A lowest-available price guarantee.

"Traditionally, people find researching and ordering these services difficult and confusing. Allconnect's proprietary technology, coupled with our trained product specialists, significantly simplifies the process and gives consumers more control," said Miller. "We connect consumers with the best services in the industry, providing real-time information and the widest array of options so they can easily choose those that best fit their needs and budgets."

Access to Allconnect's consumer offerings is available at www.allconnect.com.

About Allconnect

Allconnect is the leading provider for connecting consumers with home services and utilities. Online or via phone, and at no charge, the company offers a convenient, simple, and objective one-stop source for comparing options and pricing, and/or transferring or establishing services and utilities during a move. Founded in 1998, Allconnect has connected millions of people through their partnerships with several leading utility companies and hundreds of service providers across the U.S. Allconnect is headquartered in Atlanta, Georgia, with offices in St. George, Utah, and employs more than 400 associates. For more information, visit www.allconnect.com.

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