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## Press Release

### ***Allconnect.com Gets Relocating Consumers Plugged in With Enhanced Online Presence***

**ATLANTA, January 12, 2006** — Allconnect, Inc., the leading provider of household connection and comparison shopping services for the relocation market, announces the re-launch of Allconnect.com. This event lays the foundation for a series of activities that will take place throughout the year, including new features that will allow consumers to choose between ordering services online or using Allconnect's existing state-of-the-art call center capabilities.

New benefits from Allconnect.com include:

- A Home Services Catalog that displays a view of products and services available, complete with provider specific promotions, customized down to the new mover's street address.
- A redesigned Order Summary Page that allows customers to seamlessly check order status anytime, increasing customer satisfaction.
- "I Moved" e-cards to easily inform friends and family of a move.

"The new site represents tangible progress in realizing our mission to provide the ultimate customer experience by helping relocating consumers compare, select, order and manage essential household services," said Mark Miller, Allconnect Chairman and CEO. "Today's consumer is pressed for time and looking for ways to take control, be efficient

and simplify their lives. The new Allconnect represents a quantum leap in giving relocating families more choice, convenience and comparison shopping options.”

Moving is widely recognized as one of life’s most stressful events. More information, control and consultation in the selection and set-up of essential home services help reduce stress. In fact, Allconnect’s study of over 190,000 relocation customers discovered three underlying factors which drive satisfaction during a residential move: *time savings, convenience and personal control.*

Every year over 20 million American households relocate. Over \$100 billion annually is spent by these consumers as they assimilate into their homes and new communities. As an objective, trusted advisor, Allconnect provides vital information, consultation and cost saving benefits to help movers evaluate and forge new relationships with service providers.

#### About Allconnect

Allconnect, Inc. is the leading provider of essential home services and connections during residential relocations. Founded in 1998 to help people during their move, the company establishes a number of residential services for consumers, including power, telephone, sewer, cable television, Internet, and home improvement all in one call, and at no cost to consumers. The company partners with more than 30 power companies and hundreds of service providers across the U.S. and employs over 500 associates. In 2005, *Inc.* Magazine ranked Allconnect number 73 in its annual *Inc.* 500 List of America’s 500 Fastest-Growing Private Companies.

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