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## **Press Release**

### **Allconnect Announces New Chief Strategy Officer**

**ATLANTA—January 8, 2008--**Allconnect, Inc. the nation's leading comparison-shopping marketplace for residential home services, today announced the hiring of Glenn Goad as Chief Strategy Officer for the company. Goad will focus on customer acquisition while leading the company's on-line execution, strategic alliances and corporate development. He will also be responsible for product development and marketing. Goad will focus on expanding Allconnect's multimedia platform for shopping, comparing and connecting essential home services such as broadband, cable, satellite and telephone for both consumers and business partners. Through its network of U.S.-based contact centers and integration with hundreds of suppliers, Allconnect has helped millions of consumers compare and customize their home services.

According to Mark Miller, Chairman and CEO of Allconnect, "Glenn is well respected in the real estate, e-commerce, new media and mover marketplaces. He knows how to grow a business by attracting and exceeding the needs of consumers. These skills, coupled with his tremendous energy and well established leadership qualities make Glenn a terrific addition to the Allconnect team," said Miller.

Goad most recently was President of the Interactive Division of Network Communications Inc. (NCI). While with NCI, he led the development of the organization's proprietary online network of more than 18 websites, accelerating growth of the online channel and the development of complimentary products across its home sales and home improvement sectors. During Goad's tenure at NCI he also held the position of EVP of Consumer Strategy. In this role Glenn was responsible for creating a distribution strategy that could reach over 15 million consumers per month looking to buy, rent, or improve their homes. He holds a Masters of Business Administration in Management of Technology from Georgia Tech.

## **About Allconnect**

Allconnect, Inc. is the leading provider of essential home services and connections during residential relocations. Founded in 1998 to help people during their move, the company establishes a number of residential services for consumers, including power, telephone, cable & satellite television, DSL and home security all at no cost to consumers. The company partners with more than 30 power companies and hundreds of service providers across the U.S. and employs over 500 associates.

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